

SPONSORSHIP PACKET

Alsamed



2023

**LATINO YOUTH CONFERENCE
AT FERRIS STATE
UNIVERSITY**

ABOUT ALSAME

LETTER FROM ALSAME BOARD CO-CHAIRS

Community Member,

Alsame or Advocates for Latino Student Advancement in Michigan Education, is a non-profit organization committed to making college education a reality for Latino students in Michigan.

Our organization is led by a volunteer board represented by various education professionals. We collectively seek to bridge the higher education gap for Latinx students by serving as a resource to both high school and college individuals in their pursuit of post-secondary education. At the same time, we are serving the needs of higher education institutions by attracting prospective Latino/a/x students to college and university campuses.

Alsame also assists parents, teachers, counselors, and administrators by providing information about admissions, financial aid, careers, housing, student services, retention, advocacy, and Latinx student organizations.

Through an annual Latino Youth Conference hosted by an Alsame Institutional member, we work to address culturally specific needs and special interests of Latinx students by way of entertainment, a keynote speaker, interactive workshops, a college and career fair, and a campus tour.

Alsame can only continue its mission to support Latinx students and families with the support of various community stakeholders and Alsame members. Please consider becoming a conference sponsor at a level that is meaningful to you.

Sincerely,



Vanessa Reynolds
Board Co-Chair



Salvador Lopez
Board Co-Chair

SPONSORSHIP

LEVELS FOR 2023 CONFERENCE

The Alsame Latino Youth Conference is scheduled for May 12, 2023 at Ferris State University. We plan to host 300-500 high school students from all over Michigan.

Your sponsorship contribution will go towards the conference, with any additional funds going towards the 2023-2024 Alsame Scholarship fund. To become a sponsor go to: www.alsame.org/sponsorship/

\$10,000
Champion Sponsor

Premiere name/logo placement on website and printed materials, verbal mentions, and social media posts; a company representative can be recognized at the time scholarships are awarded; and a table for the college/career fair.

\$5,000
Advocate Sponsor

Name/logo included in youth conference page, Alsame website, social media and a table for the college/career fair.

\$2,000
Community Sponsor

Name/logo included in youth conference materials and website.